



The B-CC Rotary Club in cooperation with
the EMBASSY OF MEXICO presents

Cinco de MayoThon

a .05 km (164 ft) Micro-marathon

Vendor Package

50 Strides to Glory.

México
THE PLACE YOU THOUGHT YOU KNEW

y ¡Fiesta Mexicana!

Saturday, April 27, 2019 12-5 pm
Norfolk Avenue & St Elmo Avenue, Bethesda Maryland

benefitting

Fundación 
JUCONI
Serving At-Risk Children and Families
in Puebla Mexico

and

the B-CC Rotary Club
Foundation

Cinco de MayoThon

The inaugural Cinco de MayoThon is a celebration of Mexican culture from 12-5 on Saturday, April 27, 2019, in downtown Bethesda, Maryland. For most Mexican Restaurants, Cinco de Mayo is their best sales day of the year. By holding our event the weekend before May 5, restaurants get to celebrate Cinco de Mayo twice.

Hosted by the Bethesda-Chevy Chase Rotary Club, the event kicks off with an irreverent “Micro-Marathon.” This run features all the trappings of a major road race, but spans just 164 feet, leading into a large-scale street festival. The festival includes:

- Live music & dance
- Street performers
- Food tents featuring Mexican restaurants from across the region
- A Tequila & Cerveza garden
- A family-friendly kids’ zone
- Vendors
- Mexican cultural & arts
- Numerous contests & games

The event is held in the same location as the Taste of Bethesda, which annually draws 30,000-40,000 people in a single afternoon from this affluent community.

Cinco de Mayo is the anniversary of Battle of Puebla where the Mexican Army defeated the French in 1862. In the 20th century, Mexican-Americans adopted this historical anniversary to celebrate their Mexican heritage. This celebration has grown in popularity in the United States, so that now Americans of all backgrounds join the party.

Proceeds from the event flow through the BCC-

Rotary Club Foundation. The primary beneficiary this year will be JUCONI, a charitable foundation in Puebla, Mexico serving at-risk children and their families. The BCC-Rotary Club Foundation also supports numerous other local and international organizations.



Cinco de Mayo**Thon**

Food Vendor Registration Form

Organization/Company _____

Contact _____ Title _____

Address _____

City _____ State _____ Zip _____

Contact Phone (O) _____ (M) _____

Contact Email _____

Website _____

☐ **Food Vendor**

\$350.00 buy-in includes: one (1) dedicated 10x10 tent (open on sides) and two (2) 8' tables and entry into our DC's Best Taco Contest.

Vendors may only accept \$1 Food Tickets for customer purchases. No cash, debit/credit or other payments are permitted. Within 10-days following the festival, we will pay you 2/3 of the face-value of all "Food Tickets" you receive.

Vendor must offer at least one (1) \$3.00 taco item. All other prices are at Vendor's discretion.

VENDOR MAY SELL **NON-ALCOHOLIC** BEVERAGES ONLY.

☐ I agree to the terms above.

☐ **Merchandise Vendor**

\$300.00 buy-in includes one (1) dedicated 10x10 tent (open on sides) and two (2) 8' tables.

Vendor may sell non-food merchandise, hot sauces, spice mixes, other condiments and packaged foods for off-site consumption.

VENDOR MAY NOT SELL: 1) PREPARED OR READY TO EAT FOODS OR 2) OFFENSIVE, ADULT-THEMED OR POLITICAL MERCHANDISE.

SPONSOR RESERVES THE RIGHT TO APPROVE ALL MERCHANDISE.

☐ I agree to the terms above.

ALL VENDORS – READ AND COMPLETE ALL REMAINING SECTIONS

Please describe your space set up (signage, chaffing dishes, sternos, grill, etc)

☐ **I need electric power at a \$100 extra cost.**

Note: If you need electric power, please fill out the Electrical Request Form at the end of this package so we can be sure to provide adequate and uninterrupted power to you.

GENERAL TERMS

An accepted application is a commitment to show and constitutes the agreement between the parties, vendor, and sponsor, the Bethesda-Chevy Chase Rotary Club Foundation, Inc.

You will be notified of your application decision via e-mail within five (5) business days of receipt.

Vendor is restricted to setting up in the space(s) designated by the sponsor. Vendor bears the responsibility for all setup and security needs for their space. Notwithstanding the foregoing, the tent and tables will be set up by the event sponsor.

Spaces will be assigned by the sponsor only after completed applications and FULL payment of fees are received.

Sponsor does not guarantee exclusivity in any product or food category.

PERMITS

VENDOR SHALL BE RESPONSIBLE FOR OBTAINING ANY AND ALL PERMITS NECESSARY UNDER FEDERAL, STATE OR LOCAL LAW, INCLUDING A MONTGOMERY COUNTY HEALTH DEPARTMENT – TEMPORARY FOOD SERVICE LICENSE:

<https://www.montgomerycountymd.gov/HHS-Special/Resources/Files/LandRdocs/FoodService/temporaryfoodapplication.pdf>

Rain or Shine

The event will take place regardless of weather conditions, and no refunds will be given due to inclement weather. NO EXCEPTIONS.

The Cinco de MayoThon requirements for Certificates of Insurance are listed below. The organizers require proof of insurance from all vendors who will be selling food items (either for consumption onsite or for home consumption) or merchandise. Please request a Certificate of Insurance as specified below from your insurance provider.

Insurance and Liability

Vendor shall bear sole responsibility for any personal injury, loss of property or merchandise placed upon or sold at or from the event, from set up to break down. Vendor agrees to indemnify, defend and hold harmless The Rotary Club of Bethesda-Chevy Chase and the Bethesda-Chevy Chase- Rotary Club Foundation, Inc., their respective officers, directors, members, agents and volunteers, from any and all claims, demands, suits and actions, including attorneys' fees and court costs, arising out of this Agreement or as a result of Vendor's activities at the event, including selling, storage or merchandising, and/or Vendor's occupancy or use of the event location or any portion thereof.

Once accepted, Vendor must furnish a Certificate of Insurance. The required coverage shall be not less than set forth below. All Certificates of Insurance must:

- Name: The Rotary Club of Bethesda-Chevy Chase (Rotary) and the Bethesda-Chevy Chase-Rotary Club Foundation, Inc. (Foundation) as Additional Insured
- State minimum of \$1,000,000 in general liability
- State minimum of \$1,000,000 auto liability per accident for bodily injury and property damage
- State limits of \$100,000/\$500,000/\$100,000 for worker's compensation
- State Employer's Liability Insurance providing bodily injury by accident, bodily injury by disease per policy, and bodily injury by disease per employee, with liability limits of no less than \$1,000,000 per occurrence.

Please send completed Certificate of Insurance by April 1, 2019 to B-CC Rotary Club Foundation c/o Mark Scott, 1 Tomlinson Ct, Cabin John, MD 20818

Sanitation Agreement

On site trash and recycling receptacles are for guest's use only. Vendor must provide their own trash receptacle for any waste you produce. **NO DUMPING ON SITE! \$400 Fine!**

All Vendors **MUST** maintain their space in a clean and sanitary condition and remove all waste before leaving the event. Cartons, boxes, etc. will not be allowed to pile up during the event. Food vendors **MUST** have a separate container for any food trimmings. No grease, cooking oils or leftover food will be dumped in the trashcans or on the grounds **AT ALL**. Please make plans to carry these items out with you. Food vendors **MUST** have a protective barrier or receptacle under working areas

to catch any grease/oils spills. Violation of this is a direct breach of this agreement. **Day of inspections by Montgomery County Health Department will be carried out.**

Failure to leave your booth area in the condition in which it was received may result in a \$300 Fine at the discretion of sponsor. Vendors preparing food shall make sufficient plans to dispose of grey water and/or grease through approved methods. Grease and grey water cannot be dumped in trash receptacles, flower beds, drains, grass, etc.

By submitting this application, you agree to pay this fee plus any additional clean-up costs if you are caught dumping anything onsite.

I HAVE READ AND AGREE TO THE SANITATION AGREEMENT *

☐ YES

☐ NO

Payment

VENDOR FEES ARE DUE NO LATER THAN MARCH 1, 2019.

Payments will be deposited or run via credit card and will be refunded if application is denied. No refunds will be given for vendor cancellation within 7 days of the event.

Credit Card: (We will contact you within 24 hours to process payment)

Checks: Make Checks payable to the B-CC Rotary Club Foundation *ref: Cinco de MayoThon Vendor*. Mail check to: B-CC Rotary Club Foundation c/o Mark Scott, 1 Tomlinson Ct, Cabin John, MD 20818

UPON SUBMITTING THIS VENDOR APPLICATION/AGREEMENT FORM, I HEREBY AGREE THAT I HAVE READ AND UNDERSTOOD THE TERMS LAID OUT IN THIS VENDOR APPLICATION FORM. I CERTIFY THAT I HAVE THE LEGAL RIGHT TO BIND THE ABOVE-MENTIONED COMPANY INTO THIS AGREEMENT.

FURTHERMORE, IF SUBMITTED ONLINE, I AGREE TO BE LEGALLY BOUND BY THIS ONLINE AGREEMENT AND UNDERSTAND THAT SUBMISSIONS ARE TRACKED BY SUBMITTER'S IP ADDRESS TO VERIFY THEIR ORIGIN.

Agreed

Organization/Company: _____

By _____ Date _____
signature

Name _____
print name

Title _____

Electrical Request Form

Due to multiple types of plugs and electrical equipment, our temporary power provider has requested each vendor participating in our event is to fill out this form. This will ensure you have the correct electrical receptacles for your equipment upon arrival to our event.

Event Name: **Cinco de MayoThon**

Participating Vendor:

Primary Contact: _____ Booth Number (if assigned): _____

Best Contact Phone Number: _____ Email: _____

Will you need power for your booth? ☐ YES ☐ No

If yes, please list the appliances you will be bringing that require power below. You will need to list how many of those appliances you will have, total amp/watts and volts it will require, and the NEMA number of the plug. You can find these specs of your appliance on the spec plate located typically on the back of the appliance. If you are unable to find the NEMA on the face of the plug, you can find a basic NEMA Chart on the next page.

Example: 1) Small Deep Fryer Quantity: 1 Amps/Volts: 3-5/110v 5-15p Amps/Volts NEMA

Appliance Type/Name	Quantity	Amps/Volts	NEMA

If you have any question, please free to contact us at any time. If we cannot answer your question, we will have our temporary power representative contact you in a timely manner. Thank you for filling out this brief electrical form to help us pre-plan for your booths needs!

See NEMA outlet diagram on next page for reference.

		15 AMPERE		20 AMPERE		30 AMPERE		50 AMPERE		60 AMPERE	
		RECEPTACLE	PLUG	RECEPTACLE	PLUG	RECEPTACLE	PLUG	RECEPTACLE	PLUG	RECEPTACLE	PLUG
2-POLE 2-WIRE	125V	1 B-6 ¹ 1-15R ²	B-6 1-15P								
	250V		2-15P	B-6 2-20R	B-6 2-20P						
	277V				(RESERVED FOR FUTURE CONFIGURATIONS)						
	600V				(RESERVED FOR FUTURE CONFIGURATIONS)						
2-POLE 3-WIRE GROUNDING	125V	5 B-7, 16, 28 5-15R	B-16, 17, 28 5-15P	B-11,13,21-23 16,28 5-20R	B-16, 24, 28 5-20P	B-29 5-30R	B-29 5-30P	B-30 5-50R	B-30 5-50P		
	250V	6 B-16, 18, 28 6-15R	B-16, 19, 28 6-15P	B-16, 25, 28 6-20R	B-16, 26, 28 6-20P	B-29 6-30R	B-29 6-30P	B-30 6-50R	B-30 6-50P		
	277V AC	7 B-20 7-15R	B-20 7-15P	7-20R	7-20P	7-30R	7-30P	7-50R	7-50P		
	347V AC	24 B-13 24-15R	B-20 24-15P	24-20R	24-20P	24-30R	24-30P	24-50R	24-50P		
	480V AC				(RESERVED FOR FUTURE CONFIGURATIONS)						
	600V AC				(RESERVED FOR FUTURE CONFIGURATIONS)						
3-POLE 3-WIRE	125/250V			B-31 10-20R	B-31 10-20P	B-32 10-30R	B-32 10-30P	B-32 10-50R	B-32 10-50P		
	30 250V	11-15R	11-15P	11-20R	11-20P	11-30R	11-30P	11-50R	11-50P		
	30 480V				(RESERVED FOR FUTURE CONFIGURATIONS)						
	30 600V				(RESERVED FOR FUTURE CONFIGURATIONS)						
3-POLE 4-WIRE GROUNDING	125/250V	14-15R	14-15P	14-20R	14-20P	B-33 14-30R	B-33 14-30P	B-33 14-50R	B-33 14-50P	B-33 14-60R	B-33 14-60P
	30 250V	15-15R	15-15P	15-20R	15-20P	B-34 15-30R	B-34 15-30P	B-34 15-50R	B-34 15-50P	B-34 15-60R	B-34 15-60P
	30 480V				(RESERVED FOR FUTURE CONFIGURATIONS)						
	30 600V				(RESERVED FOR FUTURE CONFIGURATIONS)						
4-POLE 4-WIRE	30Y 120/208V	18-15R	18-15P	B-35 18-20R	B-35 18-20P	18-30R	18-30P	B-35 18-50R	B-35 18-50P	B-35 18-60R	B-35 18-60P
	30Y 277/480V				(RESERVED FOR FUTURE CONFIGURATIONS)						
	30Y 347/600V				(RESERVED FOR FUTURE CONFIGURATIONS)						
4-POLE 5-WIRE GNDG	30Y 120/208V				(RESERVED FOR FUTURE CONFIGURATIONS)						
	30Y 277/480V				(RESERVED FOR FUTURE CONFIGURATIONS)						
	30Y 347/600V				(RESERVED FOR FUTURE CONFIGURATIONS)						